

BUILDING A NEW ZIP CODE: PLAYA VISTA

- ✓ Playa Vista is a national model for “smart growth” and significant enough for its own zip code
- ✓ Consulted on the project’s Phase One approvals and assisted through the start of construction
- ✓ Secured state bonds for the project’s initial residential development
- ✓ Worked with the city on implementing a comprehensive methane mitigation program
- ✓ Served as executive chief spokesperson on successful crisis communication campaign
 - DreamWorks’ pullout from the project
 - Environmental litigation
 - Toxic contamination issues



Today, more than 13,200 people live at Playa Vista